# The International University of Beirut الجامعة الدولية في بيروت

**Major Title:** Bachelor in Management Information

Systems

Major Code: MIS Level: underGraduate Number Of Credits: 99 Date: 19-05-2023

## **Bachelor in Management Information Systems (MIS)**

| Major I | Electives |                       |
|---------|-----------|-----------------------|
| Code    | Titla     | Credits Prerequisites |

| Code | litle    | Credits | Prerequisites | Corequisites |
|------|----------|---------|---------------|--------------|
|      | Elective | 3       |               |              |
|      | Elective | 3       |               |              |
|      | Total    | 6       |               |              |

#### Core Requirements

| Core Requirements |                                        |         |               |              |
|-------------------|----------------------------------------|---------|---------------|--------------|
| Code              | Title                                  | Credits | Prerequisites | Corequisites |
| BACC200           | Financial Accounting                   | 3       | ENGL051       |              |
| BACC360           | Managerial Accounting                  | 3       | BACC200       |              |
| BECO210           | Introduction to Microeconomics         | 3       | BMTH210       |              |
| BECO260           | Introduction to Macroeconomics         | 3       | BMTH210       |              |
| BFIN300           | Business Finance                       | 3       | BACC200       |              |
| BMGT200           | Introduction to Business<br>Management | 3       | ENGL151       |              |
| BMGT300           | Introduction to Business Law           | 3       | BMGT200       |              |
| BMGT315           | Human Resource Management              | 3       | BMGT200       |              |
| BMGT340           | Organizational Behavior                | 3       | BMGT200       |              |
| BMGT360           | Research Methods for Business          | 3       | BMGT200       |              |
| BMGT380           | Business Ethics                        | 3       | BMGT200       |              |
| IRIVII S 3 D D    | Management Information<br>Systems      | 3       | ENGL151       |              |
| <b>BMKT300</b>    | Marketing Theory and Principles        | 3       | ENGL151       |              |
| IMGT490           | Global Strategic Management            | 3       | BMGT200       |              |
|                   | Total                                  | 42      |               |              |

### **Major Requirements**

| Code    | Title                                               | Credits | Prerequisites                                      | Corequisites |
|---------|-----------------------------------------------------|---------|----------------------------------------------------|--------------|
| BMIS310 | Business Telecommunications                         | 3       | BMIS300                                            |              |
| BMIS320 | Data Management                                     | 3       | BMIS300                                            |              |
| BMIS360 | Operations Management                               | 3       | BSTA205                                            |              |
| BMIS370 | System Analysis and Design                          | 3       | BMIS300                                            |              |
| BMIS375 | Programming Fundamentals                            | 3       | BMIS300                                            |              |
| BMIS400 | E-Business                                          | 3       | BMIS300                                            |              |
| BMIS497 | Business Intelligence Systems                       | 3       | BMIS300                                            |              |
| BMIS498 | Senior Project in Management<br>Information Systems |         | BMIS497 - BMIS375 - BMIS370 -<br>BMIS320 - BMIS310 |              |
|         | Total                                               | 24      |                                                    |              |

# **General Education Requirements**

| Code                                   | Title                                  | Credits | Prerequisites     | Corequisites |
|----------------------------------------|----------------------------------------|---------|-------------------|--------------|
| ARAB200 Arabic Language and Literature |                                        | 3       |                   |              |
| BMTH210                                | Business and Managerial Math           | 3       | ENGL051 - MATH100 |              |
| BSTA205                                | Introduction to Business<br>Statistics | 3       | ENGL051           |              |
| CSCI200                                | Introduction to Computers              | 3       | ENGL051           |              |

|          | h                                                 |         | <u> </u>                |              |
|----------|---------------------------------------------------|---------|-------------------------|--------------|
| CULT200  | Introduction to Arab - Islamic<br>Civilization    | 3       |                         |              |
| ENGL 201 |                                                   | 3       | ENGL151                 |              |
|          | Communication Skills                              | 3       | ENGL201                 |              |
| LITOLEGI | Total                                             | 21      |                         |              |
|          | 10tai                                             | 21      |                         |              |
| General  | Education Electives                               |         |                         |              |
|          | Title                                             | Credits | Prerequisites           | Corequisites |
| 5545     | Elective                                          | 3       | . rerequisites          |              |
|          | Elective                                          | 3       |                         |              |
|          | Total                                             | 6       |                         | •            |
| Major Fl | ective Courses                                    |         |                         |              |
|          | Title                                             | Credits | Prerequisites           | Corequisites |
|          | Intermediate Financial                            |         |                         |              |
| BACC330  | Accounting I                                      | 3       | BACC200                 |              |
| BACC370  | Intermediate Financial                            | 3       | BACC330                 |              |
|          | Accounting II                                     |         |                         |              |
| BACC380  | Advanced Managerial Accounting                    | 3       | BACC360                 |              |
| BACC400  | Accounting Information Systems and Applications   | 3       | ENGL151-BACC200         |              |
|          | Tax Accounting                                    | 3       | BACC200                 |              |
|          | Auditing and Fraud Prevention                     | 3       | ENGL151-BACC200         |              |
|          | Advanced Accounting                               | 3       | BACC330                 |              |
|          | Intermediate Microeconomics                       | 3       | BECO210                 |              |
|          | History of Economic Thought                       | 3       | BECO210                 |              |
|          | Intermediate Macroeconomics                       | 3       | BECO260                 |              |
|          | Intermediate Economics                            | 3       | BECO260-BECO210         |              |
|          | Growth Models and Policy                          | 3       | BECO260-BECO210         |              |
| BECO370  | International Trade Theory and<br>Policy          | 3       | BECO260-BECO210         |              |
|          | Environmental Economics                           | 3       | BECO260-BECO210         |              |
| BECO385  | Econometrics                                      | 3       | BSTA205-BECO260-BECO210 |              |
| BECO400  | Labor Economics and Market<br>Structures          | 3       | BECO260-BECO210         |              |
| BECO420  | Managerial Economics                              | 3       | BECO260-BECO210         |              |
| BECO430  | International Economics and<br>Trade              | 3       | BECO260-BECO210         |              |
| BECO470  | Economics of Money and Banking                    | 3       | BECO260-BECO210         |              |
|          | Financial Management                              | 3       | BFIN300                 |              |
|          |                                                   | 3       | BFIN300                 |              |
| BFIN430  | International Banking and<br>Finance              | 3       | BFIN300                 |              |
| BFIN440  | Banking Operations                                | 3       | BFIN300                 |              |
| BFIN460  | Personal Finance                                  | 3       | BFIN300                 |              |
| BFIN470  | Financial Markets and Institutions                | 3       | BFIN300                 |              |
| BFIN475  | Financial Investments                             | 3       | BFIN300                 |              |
| внтм305  | Introduction to Hospitality &<br>Tourism Industry | 3       | ENGL151                 |              |
| BHTM311  | Lodging Management (+Opera)                       | 3       | ВНТМ305                 |              |
| BHTM315  | Business Etiquette & Protocol                     | 3       | ENGL151                 |              |
|          | Restaurant Management                             | 3       | ВНТМ305                 |              |
| BHTM425  | Food and Beverage Cost Control                    | 3       | BHTM305-BACC200         |              |
| ВНТМ445  | Conventions and Meetings Management               | 3       | BMGT200                 |              |
| BHTM495  | Revenue Management                                | 3       | BACC200-BHTM305         |              |

| BMGT370        | Decision Making Management                | 3 | BMGT200 |
|----------------|-------------------------------------------|---|---------|
| BMGT375        | Training and Development<br>Management    | 3 | BMGT200 |
|                | Innovation Management                     | 3 | BMGT200 |
| BMGT470        | Total Quality Management                  | 3 | BMGT200 |
| BMGT475        | Leadership Principles                     | 3 | BMGT200 |
| BMGT480        | Managing Business Governance              | 3 | BMGT200 |
| BMIS315        | Information Systems Security              | 3 | BMIS300 |
| BMIS480        | Knowledge Management                      | 3 | BMIS300 |
| BMKT310        | Digital Marketing                         | 3 | BMKT300 |
| ВМКТ315        | Integrated Marketing<br>Communication     | 3 | ВМКТ300 |
| BMKT350        | Consumer Behavior                         | 3 | BMKT300 |
| BMKT380        | Strategic Brand Management                | 3 | ВМКТ300 |
| ВМКТ385        | New Product Development and<br>Management | 3 | ВМКТ300 |
|                | Sales and Customer Service<br>Management  | 3 | ВМКТ300 |
|                | Retailing & Merchandising<br>Management   | 3 | ВМКТ300 |
|                | International Business<br>Communication   | 3 | BMGT200 |
| 1111/1/-1 35() | Advanced Human Resource<br>Management     | 3 | BMGT315 |
| IMGT390        | Strategic Negotiations                    | 3 | BMGT200 |
| IMGT430        | International Business<br>Management      | 3 | BMGT200 |
| IMGT450        | International Business Operations         | 3 | BMGT200 |
|                | Managing Entrepreneurship                 | 3 | BMGT200 |
| IMKT400        | International Business Marketing          | 3 | ВМКТ300 |