## The International University of Beirut الجامعة الدولية في بيروت

Elective

BMGT380 Business Ethics

BMIS497 Business Intelligence Systems

BMIS360 Operations Management

**Major Title:** Bachelor in Management Information

Systems

Major Code: MIS Level: underGraduate Number Of Credits: 99 Date: 19-05-2023

## **Bachelor in Management Information Systems (MIS)**

3

3

3 3 BMIS300 BSTA205

BMGT200

Total		15					
Spring Se	Spring Semester						
Code	Title	Credits	Prerequisites	Corequisites			
CULT200	Introduction to Arab - Islamic Civilization	3					
BMGT360	Research Methods for Business	3	BMGT200				
IMGT490	Global Strategic Management	3	BMGT200				
BMIS400	E-Business	3	BMIS300				
IRIVIISAAR	Senior Project in Management Information Systems	3	BMIS497 - BMIS375 - BMIS370 - BMIS320 - BMIS310				
Total		15					

	Major E	Courses		
Code	Title		ts <b>Prerequisites</b>	Corequisites
	Intermediate Financial Accounting I	3	BACC200	
BACC370	Intermediate Financial Accounting II	3	BACC330	
3ACC380	Advanced Managerial Accounting	3	BACC360	
BACC400	Accounting Information Systems and Applications	3	ENGL151 - BACC200	
BACC420	Tax Accounting	3	BACC200	
BACC430	Auditing and Fraud Prevention	3	ENGL151 - BACC200	
	Advanced Accounting	3	BACC330	
	Intermediate Microeconomics	3	BECO210	
3ECO320	History of Economic Thought	3	BECO210	
	Intermediate Macroeconomics	3	BECO260	
3ECO360	Intermediate Economics	3	BECO260 - BECO210	
3ECO365	Growth Models and Policy	3	BECO260 - BECO210	
	International Trade Theory and Policy	3	BECO260 - BECO210	
	Environmental Economics	3	BECO260 - BECO210	
3ECO385	Econometrics	3	BSTA205 - BECO260 - BECO210	
3ECO400	Labor Economics and Market Structures	3	BECO260 - BECO210	
	Managerial Economics	3	BECO260 - BECO210	
	International Economics and Trade	3	BECO260 - BECO210	
ECO470	Economics of Money and Banking	3	BECO260 - BECO210	
	Financial Management	3	BFIN300	
	Financial Reporting and Analysis	3	BFIN300	
	International Banking and Finance	3	BFIN300	
	Banking Operations	3	BFIN300	
	Personal Finance	3	BFIN300	
3FIN470	Financial Markets and Institutions	3	BFIN300	
3FIN475	Financial Investments	3	BFIN300	
 3HTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151	
3HTM311	Lodging Management (+Opera)	3	BHTM305	
	Business Etiquette & Protocol	3	ENGL151	
	Restaurant Management	3	BHTM305	
	Food and Beverage Cost Control	3	BHTM305 - BACC200	1
	Conventions and Meetings Management	3	BMGT200	1
	Revenue Management	3	BACC200 - BHTM305	
	Decision Making Management	3	BMGT200	
	Training and Development Management	3	BMGT200	1
	Innovation Management	3	BMGT200	1
	Total Quality Management	3	BMGT200	1
	Leadership Principles	3	BMGT200	

BMGT480	Managing Business Governance	l3	BMGT200
		5	
	Information Systems Security	3	BMIS300
BMIS480	Knowledge Management	3	BMIS300
	Digital Marketing	3	BMKT300
BMKT315	Integrated Marketing Communication	3	BMKT300
BMKT350	Consumer Behavior	3	BMKT300
	Strategic Brand Management	3	BMKT300
	New Product Development and Management	3	вмкт300
BMKT450	Sales and Customer Service Management	3	BMKT300
BMKT497	Retailing & Merchandising Management	3	BMKT300
IMGT300	International Business Communication	3	BMGT200
IMGT350	Advanced Human Resource Management	3	BMGT315
IMGT390	Strategic Negotiations	3	BMGT200
IMGT430	International Business Management	3	BMGT200
IMGT450	International Business Operations	3	BMGT200
IMGT497	Managing Entrepreneurship	3	BMGT200
IMKT400	International Business Marketing	3	BMKT300