## The International University of Beirut الجامعة الدولية في بيروت

BECO375 Environmental Economics

BECO365 Growth Models and Policy

BECO420 Managerial Economics

Total

**Major Title:** Bachelor in Economics

Major Code: ECO Level: underGraduate Number Of Credits: 99

## **Bachelor in Economics (ECO)**

		First Yea	r	
Fall Seme		riist ied	II.	
Code	Title	s Prerequisites	Corequisites	
	Financial Accounting	3	ENGL051	Corequisites
	Business and Managerial Math	3	ENGL051 - MATH100	
	Introduction to Business Statistics	3	ENGL051 MATTICO	
	Introduction to Computers	3	ENGL051	
	Composition and Research Skills	3	ENGL051	
	Introduction to Business Management	3	ENGL151	
Total	incroduction to business management	18	LNGLIJI	
Spring Se	mester			
Code	Title	Credit	s Prerequisites	Corequisites
	Introduction to Microeconomics	3	BMTH210	
	Communication Skills	3	ENGL201	
	Business Finance	3	BACC200	
	Management Information Systems	3	ENGL151	
	Managerial Accounting	3	BACC200	
	Marketing Theory and Principles	3	ENGL151	
Total	rancing meary and imelpies	18	LITOLISI	
Total		10		
		Second Yo	2071	
Fall Seme		econa 1	edi'	
Code	Title	Credit	s Prerequisites	Corequisites
	Arabic Language and Literature	3	<u> </u>	Corcquiones
11010200	Elective	3		
	Elective	3		
BFC0260	Introduction to Macroeconomics	3	BMTH210	
	Human Resource Management	3	BMGT200	
	History of Economic Thought	3	BECO210	
Fotal	mistory of Economic modgit	18	BLCOZIO	
		10		
Spring Se Code	Title	Crodit	s Prerequisites	Corequisites
	Intermediate Economics	3	BECO260 - BECO210	Corequisites
	Intermediate Economics International Trade Theory and Policy	3	BECO260 - BECO210	
	Introduction to Business Law	3	BMGT200	
	Organizational Behavior	3	BMGT200	+
1340	Elective	3	טויוט ו צטט	
Takal	Liective	_	+	
Total		15		
		Third Ye	ar	
Fall Seme				
Code	Title	Credit	s <b>Prerequisites</b>	Corequisites
			i -	
	Elective	3		
BMGT380	Elective Business Ethics	3	BMGT200	

3

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BECO260 - BECO210 BECO260 - BECO210

BECO260 - BECO210

Spring Semester					
Code	Title	Credits	Prerequisites	Corequisites	
CULT200	Introduction to Arab - Islamic Civilization	3			
IMGT490	Global Strategic Management	3	BMGT200		
BECO470	Economics of Money and Banking	3	BECO260 - BECO210		
BECO498	Senior Project in Economics	3	BECO420 - BECO375 - BECO370 - BECO360 - BECO320		
BMGT360	Research Methods for Business	3	BMGT200		
Total		15			

			tive Courses		
Code	Title	-	Prerequisites	Corequisites	
	Intermediate Financial Accounting I	3	BACC200		
	Intermediate Financial Accounting II	3	BACC330		
BACC380	Advanced Managerial Accounting	3	BACC360		
	Accounting Information Systems and Applications	3	ENGL151 - BACC200		
	Tax Accounting	3	BACC200		
BACC430	Auditing and Fraud Prevention	3	ENGL151 - BACC200		
	Advanced Accounting	3	BACC330		
BECO305	Intermediate Microeconomics	3	BECO210		
BECO340	Intermediate Macroeconomics	3	BECO260		
BECO385	Econometrics	3	BSTA205 - BECO260 - BECO210		
BECO400	Labor Economics and Market Structures	3	BECO260 - BECO210		
BECO430	International Economics and Trade	3	BECO260 - BECO210		
BFIN350	Financial Management	3	BFIN300		
	Financial Reporting and Analysis	3	BFIN300		
	International Banking and Finance	3	BFIN300		
BFIN440	Banking Operations	3	BFIN300		
BFIN460	Personal Finance	3	BFIN300		
BFIN470	Financial Markets and Institutions	3	BFIN300		
BFIN475	Financial Investments	3	BFIN300		
BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151		
BHTM311	Lodging Management (+Opera)	3	BHTM305		
	Business Etiquette & Protocol	3	ENGL151		
	Restaurant Management	3	BHTM305		
	Food and Beverage Cost Control	3	BHTM305 - BACC200		
	Conventions and Meetings Management	3	BMGT200		
	Revenue Management	3	BACC200 - BHTM305		
	Decision Making Management	3	BMGT200		
	Training and Development Management	3	BMGT200		
	Innovation Management	3	BMGT200		
	Total Quality Management	3	BMGT200		
	Leadership Principles	3	BMGT200		
	Managing Business Governance	3	BMGT200		
	Business Telecommunications	3	BMIS300		
BMIS315	Information Systems Security	3	BMIS300		
	Data Management	3	BMIS300		
	Operations Management	3	BSTA205		
	System Analysis and Design	3	BMIS300		
	Programming Fundamentals	3	BMIS300		
	E-Business	3	BMIS300		

BMIS480	Knowledge Management	3	BMIS300	
BMIS497	Business Intelligence Systems	3	BMIS300	
<b>BMKT310</b>	Digital Marketing	3	BMKT300	
BMKT315	Integrated Marketing Communication	3	BMKT300	
<b>BMKT350</b>	Consumer Behavior	3	BMKT300	
	Strategic Brand Management	3	BMKT300	
ВМКТ385	New Product Development and Management	3	ВМКТ300	
	Sales and Customer Service Management	3	BMKT300	
BMKT497	Retailing & Merchandising Management	3	BMKT300	
IMGT300	International Business Communication	3	BMGT200	
IMGT350	Advanced Human Resource Management	3	BMGT315	
IMGT390	Strategic Negotiations	3	BMGT200	
IMGT430	International Business Management	3	BMGT200	
IMGT450	International Business Operations	3	BMGT200	
	Managing Entrepreneurship	3	BMGT200	
IMKT400	International Business Marketing	3	BMKT300	