

Total

Major Title: Bachelor in Business Management Major Code: BUMGT Level: underGraduate Number Of Credits: 99 Date: 19-05-2023

## **Bachelor in Business Management (BUMGT)**

First Year						
Fall Seme	ster					
Code	Title	Credits	Prerequisites	Corequisites		
BACC200	Financial Accounting	3	ENGL051			
BMTH210	Business and Managerial Math	3	ENGL051 - MATH100			
	Introduction to Business Statistics	3	ENGL051			
CSCI200	Introduction to Computers	3	ENGL051			
	Composition and Research Skills	3	ENGL151			
BMGT200	Introduction to Business Management	3	ENGL151			
Total		18		•		
Spring Se						
	Title	Credits	Prerequisites	Corequisites		
ENGL251	Communication Skills	3	ENGL201			
BFIN300	Business Finance	3	BACC200			
BMIS300	Management Information Systems	3	ENGL151			
BACC360	Managerial Accounting	3	BACC200			
	Marketing Theory and Principles	3	ENGL151			
	Introduction to Microeconomics	3	BMTH210			
Total		18		•		
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		cond Ye	ar			
Fall Seme		1				
	Title	_	Prerequisites	Corequisites		
	Elective	3				
ARAB200	Arabic Language and Literature	3				
	Elective	3				
	Introduction to Macroeconomics	3	BMTH210			
	Innovation Management	3	BMGT200			
BMGT315	Human Resource Management	3	BMGT200			
Total		18				
Spring Se						
	Title	Credits	Prerequisites	Corequisites		
BMGT375	Training and Development Management	3	BMGT200			
BMGT300	Introduction to Business Law	3	BMGT200			
BMGT340	Organizational Behavior	3	BMGT200			
BMGT370	Decision Making Management	3	BMGT200			
	Elective	3				
Total		15				
E-11 C		hird Yea	nr			
Fall Seme Code	ster Title	Cradita	Prerequisites	Corequisites		
	Total Quality Management	3	BMGT200	Corequisites		
	Business Ethics		BMGT200	+		
		3				
DMG 1480	Managing Business Governance	3	BMGT200			
DMCT475	Elective	3	DMCT202			
RMG14/2	Leadership Principles	3	BMGT200			

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Spring Semester				
Code	Title	Credits	Prerequisites	Corequisites
IMGT497	Managing Entrepreneurship	3	BMGT200	
CULT200	Introduction to Arab - Islamic Civilization	3		
BMGT360	Research Methods for Business	3	BMGT200	
BMGT498	Senior Project in Management	3	BMGT475 - BMGT470 - BMGT390 - BMGT375 - BMGT370	
IMGT490	Global Strategic Management	3	BMGT200	
Total		15		

Major Elective Courses						
Code	Title	Credits	Prerequisites	Corequisites		
BACC330	Intermediate Financial Accounting I	3	BACC200			
	Intermediate Financial Accounting II	3	BACC330			
BACC380	Advanced Managerial Accounting	3	BACC360			
BACC400	Accounting Information Systems and Applications	3	ENGL151 - BACC200			
BACC420	Tax Accounting	3	BACC200			
	Auditing and Fraud Prevention	3	ENGL151 - BACC200			
	Advanced Accounting	3	BACC330			
	Intermediate Microeconomics	3	BECO210	†		
	History of Economic Thought	3	BECO210			
	Intermediate Macroeconomics	3	BECO260	1		
	Intermediate Economics	3	BECO260 - BECO210	†		
	Growth Models and Policy	3	BECO260 - BECO210			
	International Trade Theory and Policy	3	BECO260 - BECO210			
	Environmental Economics	3	BECO260 - BECO210			
	Econometrics	3	BSTA205 - BECO260 - BECO210			
BECO400	Labor Economics and Market Structures	3	BECO260 - BECO210	1		
	Managerial Economics	3	BECO260 - BECO210			
	International Economics and Trade	3	BECO260 - BECO210			
	Economics of Money and Banking	3	BECO260 - BECO210			
	Financial Management	3	BFIN300			
	Financial Reporting and Analysis	3	BFIN300	†		
	International Banking and Finance	3	BFIN300			
	Banking Operations	3	BFIN300	†		
	Personal Finance	3	BFIN300			
	Financial Markets and Institutions	3	BFIN300	†		
RFIN475	Financial Investments	3	BFIN300			
BHTM305	Introduction to Hospitality & Tourism Industry	3	ENGL151			
BHTM311	Lodging Management (+Opera)	3	BHTM305			
	Business Etiquette & Protocol	3	ENGL151			
	Restaurant Management	3	BHTM305			
	Food and Beverage Cost Control	3	BHTM305 - BACC200			
	Conventions and Meetings Management	3	BMGT200	†		
	Revenue Management	3	BACC200 - BHTM305			
	Managing Business Governance	3	BMGT200			
	Business Telecommunications	3	BMIS300			
	Information Systems Security	3	BMIS300			
	Data Management	3	BMIS300			
	Operations Management	3	BSTA205			
	System Analysis and Design	3	BMIS300			

BMIS375	Programming Fundamentals	<b>I</b> 3	BMIS300	
	E-Business	3	BMIS300	
	Knowledge Management	3	BMIS300	
BMIS497	Business Intelligence Systems	3	BMIS300	
<b>BMKT310</b>	Digital Marketing	3	BMKT300	
BMKT315	Integrated Marketing Communication	3	BMKT300	
BMKT350	Consumer Behavior	3	BMKT300	
	Strategic Brand Management	3	BMKT300	
ВМКТ385	New Product Development and Management	3	вмкт300	
	Sales and Customer Service Management	3	BMKT300	
<b>BMKT497</b>	Retailing & Merchandising Management	3	BMKT300	
IMGT300	International Business Communication	3	BMGT200	
IMGT350	Advanced Human Resource Management	3	BMGT315	
IMGT390	Strategic Negotiations	3	BMGT200	
IMGT430	International Business Management	3	BMGT200	
	International Business Operations	3	BMGT200	
IMKT400	International Business Marketing	3	BMKT300	