The International University of Beirut **الجامعة الدولية** في بيروت

Major Title: Bachelor in International Business Management Major Code: BIMGT Level: underGraduate Number Of Credits: 99 Date: 19-05-2023

Bachelor in International Business Management (BIMGT)

		First Yea	r				
Fall Seme	all Semester						
Code	Title	Credits	Prerequisites	Corequisites			
BACC200	Financial Accounting	3	ENGL051				
BMTH210	Business and Managerial Math	3	ENGL051 - MATH100				
3STA205	Introduction to Business Statistics	3	ENGL051				
CSCI200	Introduction to Computers	3	ENGL051				
3MGT200	Introduction to Business Management	3	ENGL151				
ENGL201	Composition and Research Skills	3	ENGL151				
Total		18					
Spring Se	mester						
Code	Title	Credits	Prerequisites	Corequisites			
3MKT300	Marketing Theory and Principles	3	ENGL151				
3MIS300	Management Information Systems	3	ENGL151				
ENGL251	Communication Skills	3	ENGL201				
3ECO210	Introduction to Microeconomics	3	BMTH210				
BACC360	Managerial Accounting	3	BACC200				
BFIN300	Business Finance	3	BACC200				
Total		18					
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		econd Ye	ar				
Fall Seme			b				
Code	Title	Credits	Prerequisites	Corequisites			

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Title	Credits	Prerequisites	Corequisites
Arabic Language and Literature	3		
Elective	3		
Human Resource Management	3	BMGT200	
Introduction to Macroeconomics	3	BMTH210	
International Business Communication	3	BMGT200	
Elective	3		
	18		
mester			
Title	Credits	Prerequisites	Corequisites
Strategic Negotiations	3	BMGT200	
Advanced Human Resource Management	3	BMGT315	
Introduction to Business Law	3	BMGT200	
Organizational Behavior	3	BMGT200	
Elective	3		
	15		
	Title Arabic Language and Literature Elective Human Resource Management Introduction to Macroeconomics International Business Communication Elective mester Title Strategic Negotiations Advanced Human Resource Management Introduction to Business Law Organizational Behavior	TitleCreditsArabic Language and Literature3Elective3Human Resource Management3Introduction to Macroeconomics3International Business Communication3Elective31818mester18Strategic Negotiations3Advanced Human Resource Management3Introduction to Business Law3Organizational Behavior3Elective3	TitleCreditsPrerequisitesArabic Language and Literature3Elective3Elective3Human Resource Management3BMGT200Introduction to Macroeconomics3BMGT200International Business Communication3BMGT200Elective318mesterTitleCreditsStrategic Negotiations3Advanced Human Resource Management3BMGT200Advanced Human Resource Management3BMGT200Organizational Behavior3BMGT200Elective3

Fall Semester					
	Elective	3			
BMGT47	5Leadership Principles	3	BMGT200		
IMGT430	International Business Management	3	BMGT200		
BMGT38	0Business Ethics	3	BMGT200		
IMGT450	International Business Operations	3	BMGT200		

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Total		15			
Spring Semester					
	Title	Credits	Prerequisites	Corequisites	
	Introduction to Arab - Islamic Civilization	3			
	Global Strategic Management		BMGT200		
	Research Methods for Business		BMGT200		
	Managing Entrepreneurship		BMGT200		
		5	IMGT430 - IMGT390 -		
IMGT498	Senior Project in International Management	3	IMGT350 - IMGT300 -		
			BMGT475		
Total		15		•	
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	Title		Prerequisites	Corequisites	
	Intermediate Financial Accounting I		BACC200		
	Intermediate Financial Accounting II		BACC330		
BACC380	Advanced Managerial Accounting	3	BACC360		
BACC400	Accounting Information Systems and Applications	3	ENGL151 - BACC200		
	Tax Accounting	3	BACC200		
	Auditing and Fraud Prevention		ENGL151 - BACC200		
	Advanced Accounting		BACC330	-	
	Intermediate Microeconomics		BECO210	-	
			BECO210 BECO210		
	History of Economic Thought Intermediate Macroeconomics		BECO210 BECO260		
	Intermediate Economics		BECO260 - BECO210		
	Growth Models and Policy		BECO260 - BECO210		
	International Trade Theory and Policy		BECO260 - BECO210		
BEC0375	Environmental Economics		BECO260 - BECO210		
BECO385	Econometrics		BSTA205 - BECO260 - BECO210		
	Labor Economics and Market Structures		BECO210 BECO260 - BECO210	-	
	Managerial Economics	3 3	BECO260 - BECO210 BECO260 - BECO210	-	
	International Economics and Trade		BECO260 - BECO210 BECO260 - BECO210		
	Economics of Money and Banking		BECO260 - BECO210 BECO260 - BECO210		
	Financial Management		BFIN300	-	
	Financial Reporting and Analysis		BFIN300		
	International Banking and Finance		BFIN300		
	Banking Operations	-	BFIN300	+	
	Personal Finance		BFIN300		
	Financial Markets and Institutions		BFIN300		
	Financial Investments		BFIN300		
	Introduction to Hospitality & Tourism				
ВНТМ305	Industry	3	ENGL151		
	Lodging Management (+Opera)	3	BHTM305		
BHTM315	Business Etiquette & Protocol	3	ENGL151		
BHTM340	Restaurant Management	3	BHTM305		
BHTM425	Food and Beverage Cost Control	3	BHTM305 - BACC200		
BHTM445	Conventions and Meetings Management	3	BMGT200		
	Revenue Management	3	BACC200 - BHTM305		
BMGT370	Decision Making Management	3	BMGT200		
	Training and Development Management	3	BMGT200		
BMGT390	Innovation Management	3	BMGT200		
	Total Quality Management	3	BMGT200		
BMGT480	Managing Business Governance	3	BMGT200		

BMIS310	Business Telecommunications	3	BMIS300	
BMIS315	Information Systems Security	3	BMIS300	
BMIS320	Data Management	3	BMIS300	
BMIS360	Operations Management	3	BSTA205	
BMIS370	System Analysis and Design	3	BMIS300	
BMIS375	Programming Fundamentals	3	BMIS300	
BMIS400	E-Business	3	BMIS300	
	Knowledge Management	3	BMIS300	
BMIS497	Business Intelligence Systems	3	BMIS300	
ВМКТ310	Digital Marketing	3	ВМКТ300	
BMKT315	Integrated Marketing Communication	3	ВМКТ300	
BMKT350	Consumer Behavior	3	ВМКТ300	
ВМКТ380	Strategic Brand Management	3	ВМКТ300	
ВМКТ385	New Product Development and Management	3	ВМКТ300	
BMKT450	Sales and Customer Service Management	3	ВМКТ300	
BMKT497	Retailing & Merchandising Management	3	ВМКТ300	
IMGT450	International Business Operations	3	BMGT200	
IMKT400	International Business Marketing	3	ВМКТ300	